

2008 DAIRY POSTER CONTEST

Each year the Dairy Poster Contest educational activity involves a large number of youth in a meaningful learning experience as they learn about our dairy industry.

The theme for the 2008 Dairy Poster Contest is "Vote Dairy-Choose Milk, Cheese, and Yogurt for June Dairy Month ". Youth should incorporate this theme into their posters. Please note the following rules:

1. Competition in this contest will be conducted on an individual basis in Division I (9-12 years of age), Division II (13-15 years of age), and Division III (16-19 years of age) at the county and state level. Youth in Division IV (5-8 years of age) will participate on a non-competitive basis at the county level only.
2. Posters should be a standard 22" X 28" size.
3. Posters MUST NOT contain copyright material such as cartoon characters, etc.
4. Posters must have been displayed at least once in a public place.

County posters are due to the 4-H Office by July 11, 2008.

First Place posters only in Division I, Division II, and Division III will be forwarded on to Dr. Brinton Hopkins, Extension Dairy Specialist, Box 7621, NC State University, Raleigh, NC 27695-7621 by July 31, 2008.

All posters at the state competition in Division I, II, and III will be displayed in a prominent place at the Junior Dairy Show in the Jim Graham Building at the NC State Fair.

The following awards will be provided to state winners in Division I, Division II, and Division III by the Southeastern United Dairy Industry Association:

- * First Place: \$45 cash
- * Second Place: \$35 cash
- * Third Place: \$25 cash

Participants in all divisions will receive a small participation award.

NOTE: Each poster must have the DAIRY POSTER CONTEST SCORE CARD, with the top portion completely filled out, and taped to the backside of the poster.

Good luck!

DAIRY POSTER CONTEST SCORECARD

Name:

Address:

Age as of January 1, 2008:

Birthday:

Where was the poster displayed?

List talks given, articles written, or radio or television program on which your poster was discussed:

Division I = 9-12 years of age, Division II = 13-15 years of age Division III = 16-19 years of age

DO NOT WRITE BELOW THIS LINE

Category	Possible Points	Your Score
1. Attracts attention: holds interest	20	
2. Original	20	
3. Easily understood: conveys a clear, favorable message	20	
4. Good design, well planned, easily read	20	
5. Accurate, factual information	10	
6. Neat	5	
7. Name, address, age, display information taped to poster	5	
8. 5 bonus points for newspaper coverage or for giving a talk about your poster subject	5	
9. 5 bonus points for radio or television coverage	5	
TOTAL POSSIBLE POINTS INCLUDING BONUS POINTS	110	