



Extension Grows North Carolina

THE IMPACT OF NC
STATE EXTENSION IN
NORTH CAROLINA

\$2.1 Billion
Annual Economic
Impact on North
Carolina

27-to-1 ROI

\$36 Million
in Tax Revenue
Generated

Putting Knowledge to Work for North Carolina

NC State Extension extends research-based knowledge to all North Carolinians, helping them transform science into everyday solutions that improve their lives and grow our state.



\$2.1 Billion
Economic impact on North Carolina



27-to-1 ROI
Economic return on government investments



\$36 Million
Tax revenue generated (33% of government investments)



1,456 Jobs Supported
Direct employment and jobs supported by expenditures

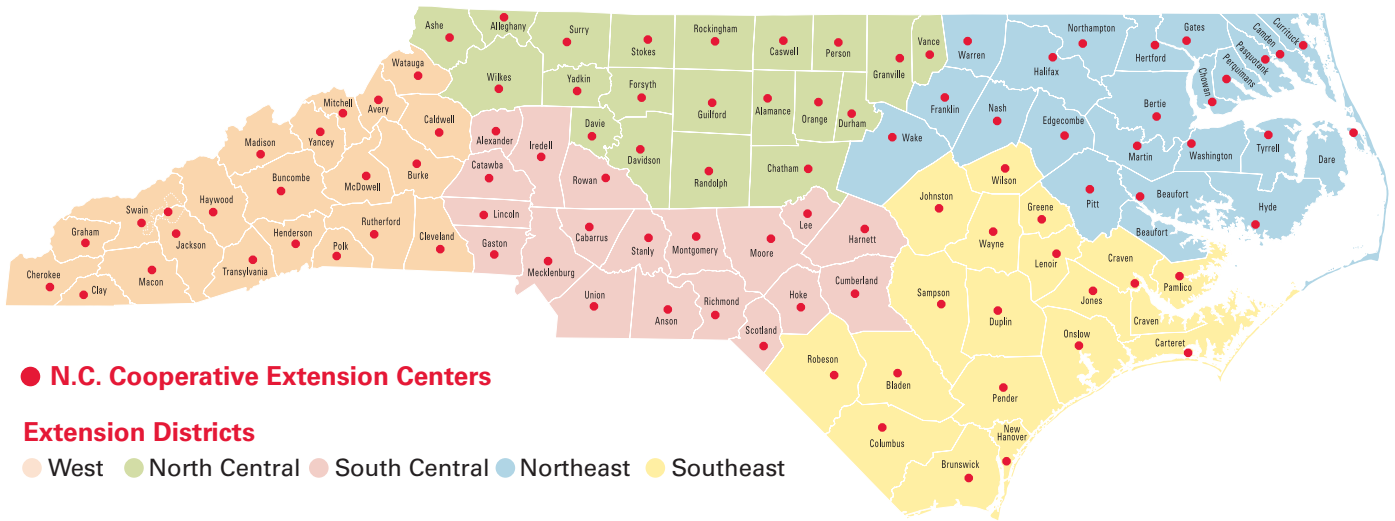


13,000 Educational Programs

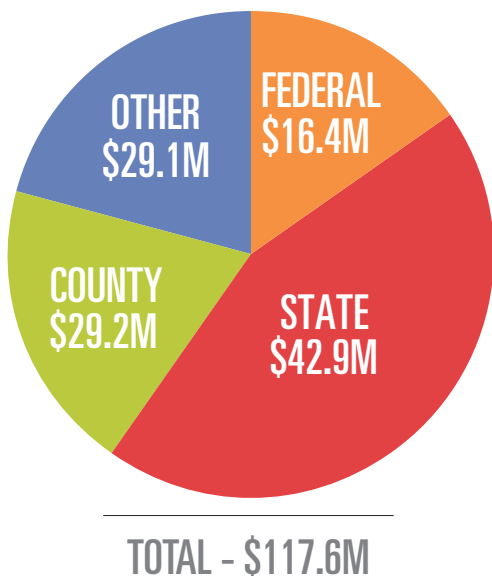
*Economic figures reflect local, state and federal government investments. Economic impact and ROI metrics encompass N.C. Cooperative Extension partnership.

Extension is Everywhere

NC State offers locally-focused services in every North Carolina county and the Eastern Band of Cherokee. County centers house 619 NC State professionals, with another 439 on campus or working with Extension in some capacity.



Extension Expenditures



*Grants, contracts, donations, etc.

Contact by Program Category

Extension makes more than **1.5 million** direct contacts annually.

